



Amplitude Media Group

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PRINT ADVERTISING INSERTION ORDER

January/February March/April May/June July/August September/October November/December

DISPLAY AD SIZES*

- Full page
- 2-page spread 1/2-page horizontal 1/4-page
- 2-page island 1/2-page vertical Products and Services

AD MATERIALS

- New File name or reference: _____
- Pick-up Previously placed issue month/year: _____

*See back page for ad mechanical requirements and print terms.

Special Instructions:

Print mechanical requirements are on the following page. →

BUSINESS CONTACT INFORMATION

Company Name: _____

Contact Name/Email: _____

Accounts Payable Name/Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Website: _____ Business EIN: _____

FORM OF PAYMENT (Required for Products and Services ads, and new advertisers.)

Credit Card (check one): Visa MasterCard PO# (if applicable) : _____

Credit Card Number: _____ Exp. Date: _____

Name on Card: _____ CVC#: _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space until further notice. I understand that this must be signed and returned, and receive confirmation that this form was received.
2. I authorize Amplitude Media Group to process payment against the above credit card, if provided.
3. All invoices are to be paid within 30 days of the invoice date, to avoid paying 1.5% interest on past-due accounts. U.S. funds only.
4. Cancellation of all print ads/contracts requires a 60-day written notice, with the exception of premium placement ads which are contracted on a six time basis.
5. Recognized agency commission is 15% of gross billing on space provided the account is paid within 30 days of invoice date.

To be completed by Amplitude Media Group.

Gross Price: _____

Agency Discount: _____

Net Price: _____

Received Date: _____

Signature: _____ Date: _____

Submit Form

PRINT MECHANICAL REQUIREMENTS

Text and vital images (such as logos) **must** reside in live area. Make sure all art is CMYK and that all imagery is 300 dpi. Please supply ads as press-ready PDFs and email to: ron@amplitude-media.com, or upload to drop box: www.hightail.com/u/EDGE-Amplitude

Digital File Requirements: *Amplitude* is produced in Adobe InDesign. Ad files should be submitted as press-ready PDF files. If you include crop marks on your ad, please place these in the slug area, not in the bleed space. Please check your PDF files carefully before submitting. All ads will be printed as received.

Specifications: *Amplitude* is printed on 70# matte text, direct-to-plate on a web press with 150-line screen in 4-color. The trim size is 9" x 10.875". Bleeds of .25" are required. Keep text inside live area (inside trim by a minimum of .25" on all sides).

Effective Rate Date: 2018 for all advertisements.

Frequency: 6 times per year in 2018.

Commissions and Discounts: Recognized agency commission is 15 percent of gross billing on space, provided the account is paid within 30 days of invoice date. After 30 days, gross billing is due in full. Mechanical preparation charges, calendar ads, and inserts are non-commissionable. Contracts MUST be signed to receive any discounts and may not be canceled without a 60-day written notice to the publisher prior to the closing date.

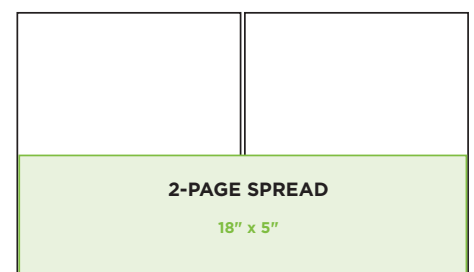
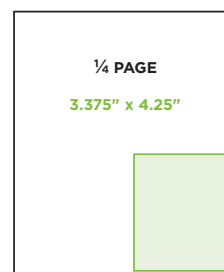
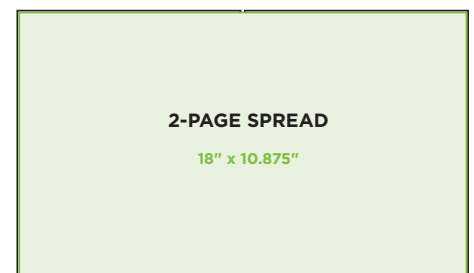
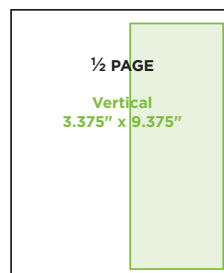
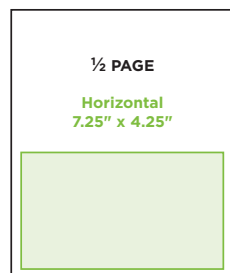
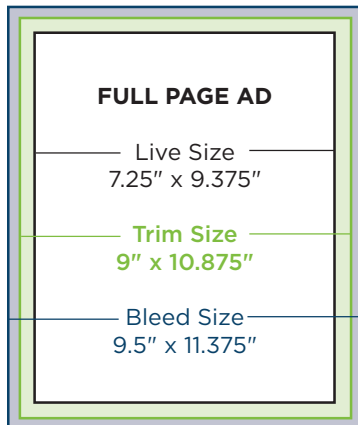
Payment Requirements: 30 days net from invoice date. 1.5 percent interest per month on past-due accounts. Advertiser is responsible for any delinquent payments by recognized agencies.

Extensions: If an extension date for material is agreed upon and material is not received, the advertiser will be charged for space reserved and the most recent ad of the same size placed by the advertiser will be picked up to fill the space.

Cancellations: All cancellations must be made in writing 60 days prior to the closing date with the exception of premium position ads, which are contracted on a six time basis. If an ad is canceled for any reason, the publisher reserves the right to repeat a prior ad at the contracted rate. If an advertiser has not previously run an advertisement, the advertiser will be charged the contracted rate for a non-run ad.

Positions and Changes: *Amplitude* will make every attempt to honor ad position requests but reserves the right to adjust positions should layout or production conflicts arise. Under no circumstances will changes be made by the publisher to the content or design of any advertisement without written consent from the advertiser.

AD SIZE	LIVE SIZE	TRIM SIZE	BLEED SIZE
Full page	7.25" x 9.375"	9" x 10.875"	9.5" x 11.375"
2-page spread	16.5" x 9.375"	18" x 10.875"	18.5" x 11.375"
2-page island	16.5" x 4.75"	18" x 5"	18.5" x 5.25"
1/2-page horizontal		7.25" x 4.25"	
1/2-page vertical		3.375" x 9.375"	
1/4-page		3.375" x 4.25"	



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For more information about advertising opportunities, please contact Ron at ron@amplitude-media.com.